

BAY AREA BLACK MARKET

Building Black Wall Street in the Bay

WWW.BAYAREBLACKMARKET.COM • CONTACT@BAYAREBLACKMARKET.COM



Carla Buggs

Founder of Bay Area Black Market

// ABOUT BAY AREA BLACK MARKET

Bay Area Black Market (BABM) is a directory designed to encourage Consumers within the San Francisco Bay Area to spend larger portions of their incomes with local Black Owned Businesses.

Bay Area Black Market is part of the solution toward Economic Self Sufficiency of the Black Community. We offer affordable Marketing, Advertising and Promotion services to expose brands to new markets.

We create Buzz for your Business or Event!

SOCIAL REACH >>>



3500+ / Bay Area Black Businesses



1266+ / @bayarea_blackmarket



400+ / Email Subscribers

TARGET Audience

With a total reach of over 9 Thousand locals across all platforms, BABM is your direct connection to an audience of genuine entrepreneurs and customers.

Monthly Blog Stats

OCTOBER 2016

3248

Page Views

602

Unique Visitors

3.03

Pages/ Visit

74.81%

Female

25.19%

Male

Our audience connects because the community recognizes the authenticity of our voice and the real-life experiences we bring them. Our stories of real people like themselves who are working to overcome the same challenges. BABM's mission of Entrepreneurship, Teen Mentorship and Community Events support our mission of Wealth for Life. In addition, we offer our partners opportunities to leverage our expertise to develop custom program content and messaging, to deepen their level of engagement with our target audience.

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// 2016-2017 OPPORTUNITIES & ADVERTISING RATES

Sponsored Blog Post

\$150 – Submit a written 500+ word article with high resolution photos and a link to your website. Includes feature spot in my newsletter and social media promotion on the day of your post.

Social Media Promotion

\$50 – Spread the word about your product, service, or hashtag campaign to Bay Area Black Market. Promotion includes 2 posts per week, Monday-Friday for 30 days.

Social Media Promotion (+ Saturday)

\$75 – Spread the word about your product, service, or hashtag campaign to Bay Area Black Market. Promotion includes 2 posts per week, Monday-Friday for 30 days.

Posting your event on www.Bayareablackmarket.com

\$100 – Get the proper visibility with our 30 day event post. Flyer and details must be supplied.

Product Reviews / Giveaways

Only available in conjunction with sponsored blog post or other collaboration and must be of a certain value and interesting to myself and to my readers. Contact me to discuss your ideas and rates.

Product Reviews

Honest and in-depth review with disclaimer. Your product must be relevant to Bay Area Black Market follower. Contact us to discuss your product and rates.

*Prices are subject to change without notice

GET IN TOUCH

For more information or to discuss opportunities

Email us at: contact@bayareablackmarket.com

Subject Line: Opportunities

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www.bayareablackmarket.com/presskit